ANOTHER MASTERPIECE OF









VERSION SEPTEMBER 2019

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I SONKIM LAND HIGHLIGHTS

# **ABOUT SONKIM LAND**

# SONKIM LAND DEVELOPMENT STRATEGY

Established in 1993, SonKim Land has quickly expanded its business into real estate, hospitality and F&B. Wisely seeking out strategic partnerships with global industry leaders like HongKong Land, Hamon Developments, Bankinvest, Pourcel Chateur and Oakwood, SonKim Land has grown up to be one of the leading Vietnam property developers that specializes in high-end and luxury segments, gaining trust and great support from international investment funds.































### OUR BRANDING PORTFOLIO .....



















FOOD & BEVERAGE

**JARDIN DES SENS** 

FRENCH GASTRONOMY - SAIGON



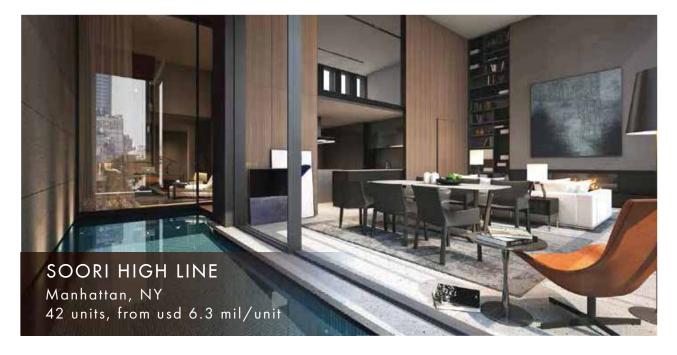




# LUXURY BOUTIQUE HOME STRATEGY

While HCMC market is very familiar with giant developers and mass high-end projects, SKL chose to pursue a unique path with the "Luxury boutique home" model and targeting the buyers who posses not only financial strength but also desire an abode with refined aesthetic artistic finishes. Although it is a very new concept in Vietnam, "Luxury boutique home" is well-known as the 1st choice of elite society around the world through extremely luxury projects such as 22 Central Park South in Manhattan, Bandra Ohm in Mumbai, The Marq in Singapore, etc.







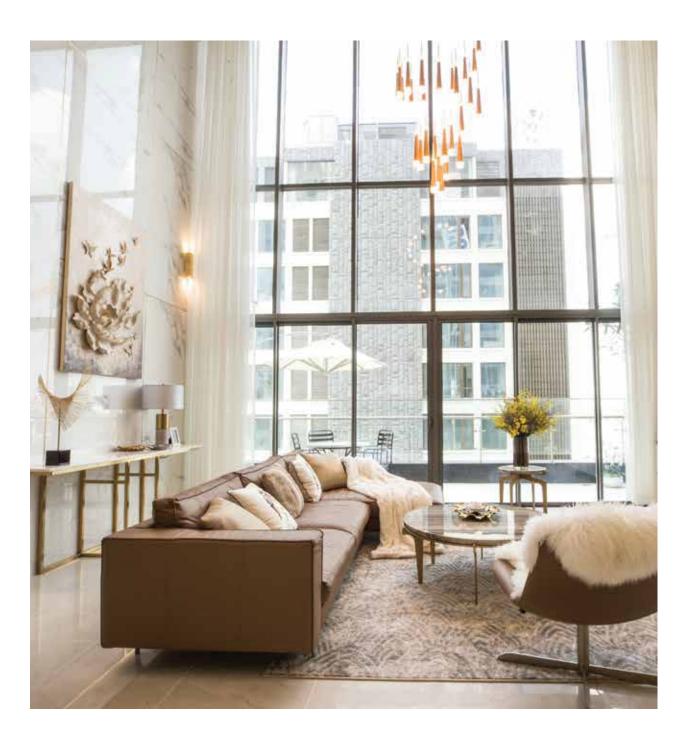


Luxury Boutique Home Projects, also known as "Limited Edition Residences" require three key factors.

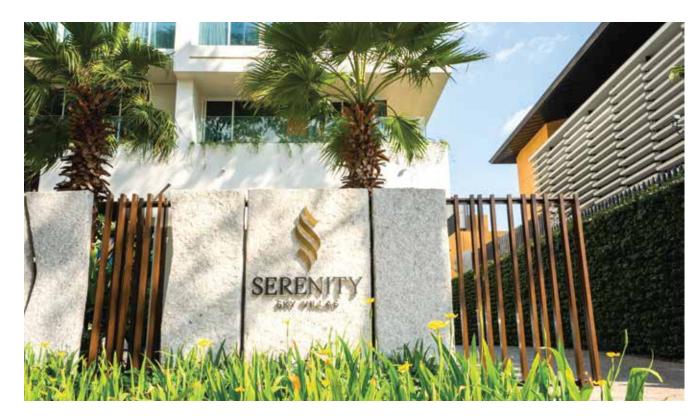
The first key element of a "Luxury Boutique Home" project is the exclusive, selective scale.

The second is the location, meaning the project must be situated on a prime, highly desirable site.

The third factor is a unique, extremely sophisticated design, one that features innovative high-tech breakthroughs and the finest amenities. Additionally, the basic elements of the high-end real estate market must be more than satisfied, namely high-quality construction, superior finishing and exceptional services.



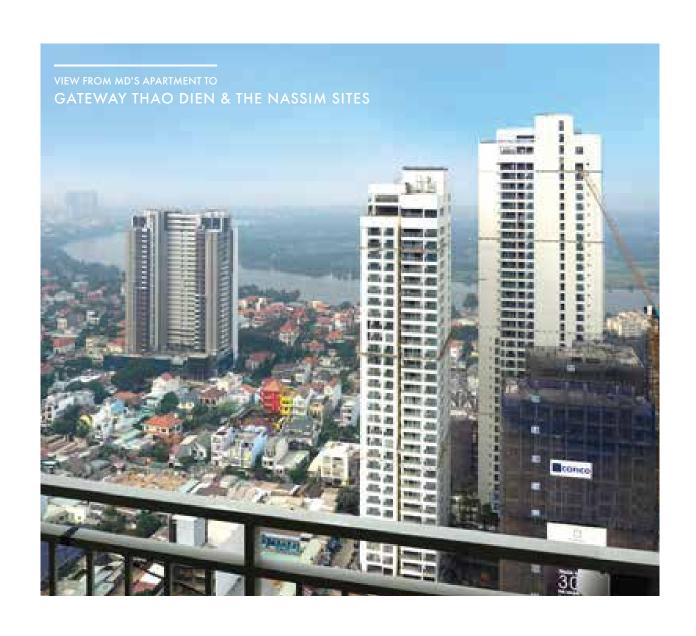
In order to meet the key requirements outlined above, developers must be not only financially strong but also have extensive experience in development, construction, finishing and servicing. At SonKim Land, we ensure that we have the perfect combination of both local and international expertise in order to produce the highest quality Luxury Boutique Home Projects.





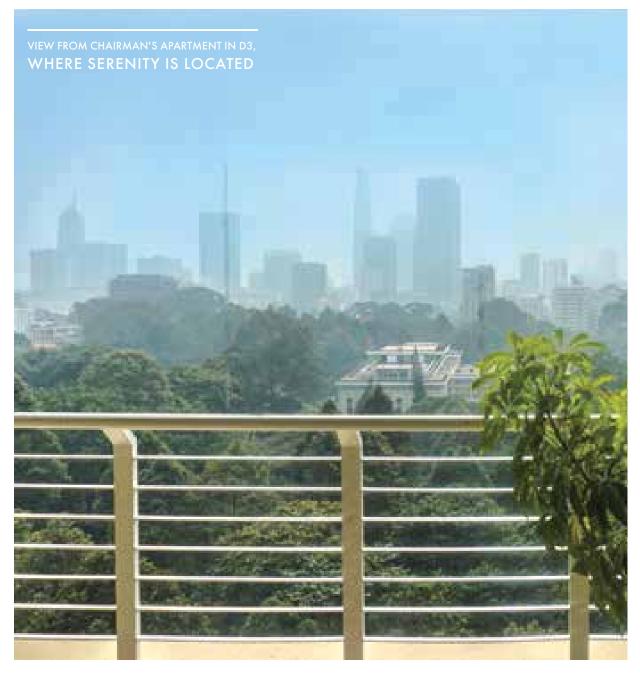
# **DEDICATION PHILOSOPHY**

True value is not something that can be realized in a short amount of time. At SonKim Land, we pride ourselves on consistently creating sustainable values for all our customers. Our primary focuses are on brand credibility, customer confidence and living experience. Although many of SonKim Land's senior staff members own landed houses, in order to experience condominium-style living, we temporarily reside in condominium to experience condo living and gain a greater understanding into what exactly our customers wish for within a condominium project. Every year, we embark on study tours to successful projects in the U.S., Hong Kong, Singapore, Thailand, Korea, and other countries to understand and incorporate the latest global trends into our projects within Vietnam.











# **RESIDENTIAL PORTFOLIOS**

SonKim Land has charted a clear roadmap to apply the luxury boutique key standards during the development of our exclusive residential projects. From Gateway Thao Dien to The Nassim then Serenity Sky Villas and now The Metropole Thu Thiem, the quality of the projects have been increasingly focused and enhanced.



GATEWAY THAO DIEN

436 apartments Handover in 2018



THE NASSIM

238 apartments Handover in 2018



SERENITY SKY VILLAS

45 sky villas To be handed over by Mar 19



THE METROPOLE THU THIEM THE GALLERIA RESIDENCES (P1)

486 apartments & shops Under construction

2015 JUNE 2015 OCTOBER 2017 JANUARY 2018 DECEMBER



# **GATEWAY THAO DIEN**

# RESORT INSPIRED LIVING

Located at the heart of Thao Dien international community.

Bring the well-designed landscapes and leisure areas to residents.

Provide a wonderful place to seduce residents from the rest of the world.

Resort-inspired amenities, such as saltwater swimming pool, lush gardens, barbecue area, gym and fitness center.

Modern lifestyle amenities, such as supermarket, playground for kids and a kindergarten.











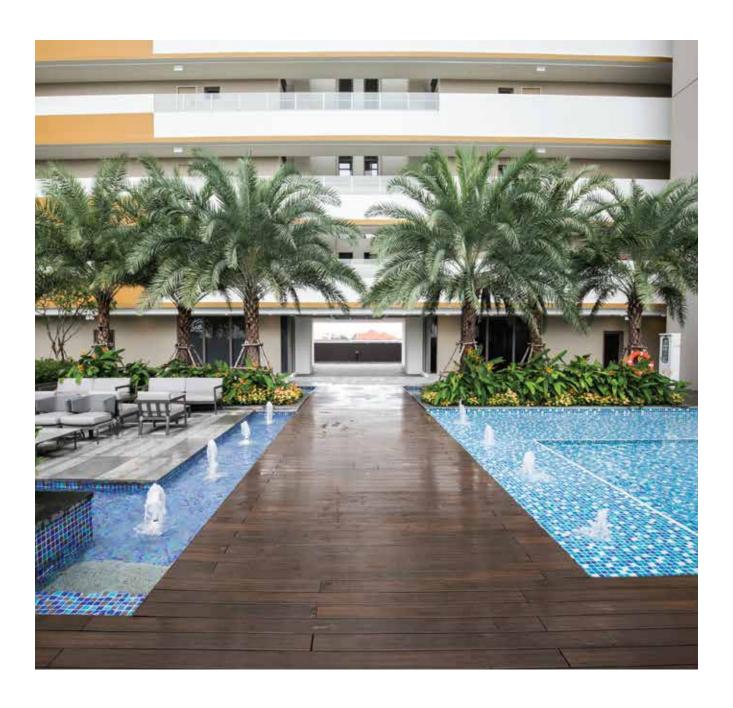
# THE NASSIM

# LUXURY IS PRIVACY

Redefine luxury living space to Vietnamese elite with the private lift concept introduced to Vietnam property market.

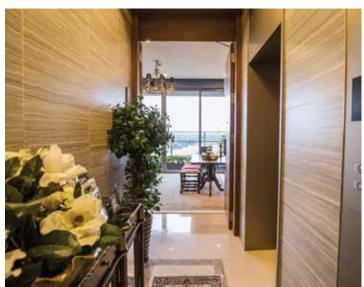
Bring the absolutely private space to residents with unique outward-facing apartment design, no more than 3 residences on each floor and private lift.













# **SERENITY SKY VILLAS**

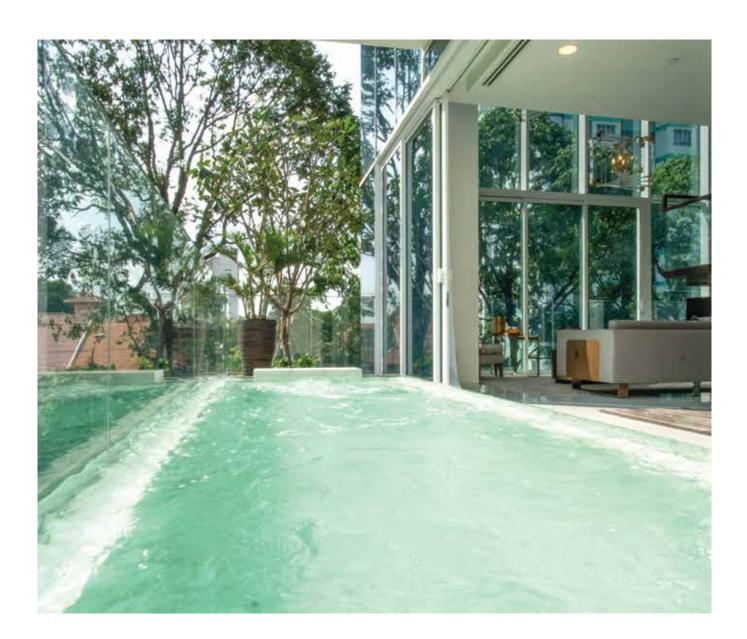
# LIMITED EDITION RESIDENCE

Offer a lifestyle never before experienced in Saigon. Located at one of the most exclusive addresses of the city, center of District 3- HCMC.

There are only 45 exclusive residences enjoy the upmost privacy and luxury in the centre of the city.

Double-height celling, private swimming pool and private garden offer stunning views of light and space.























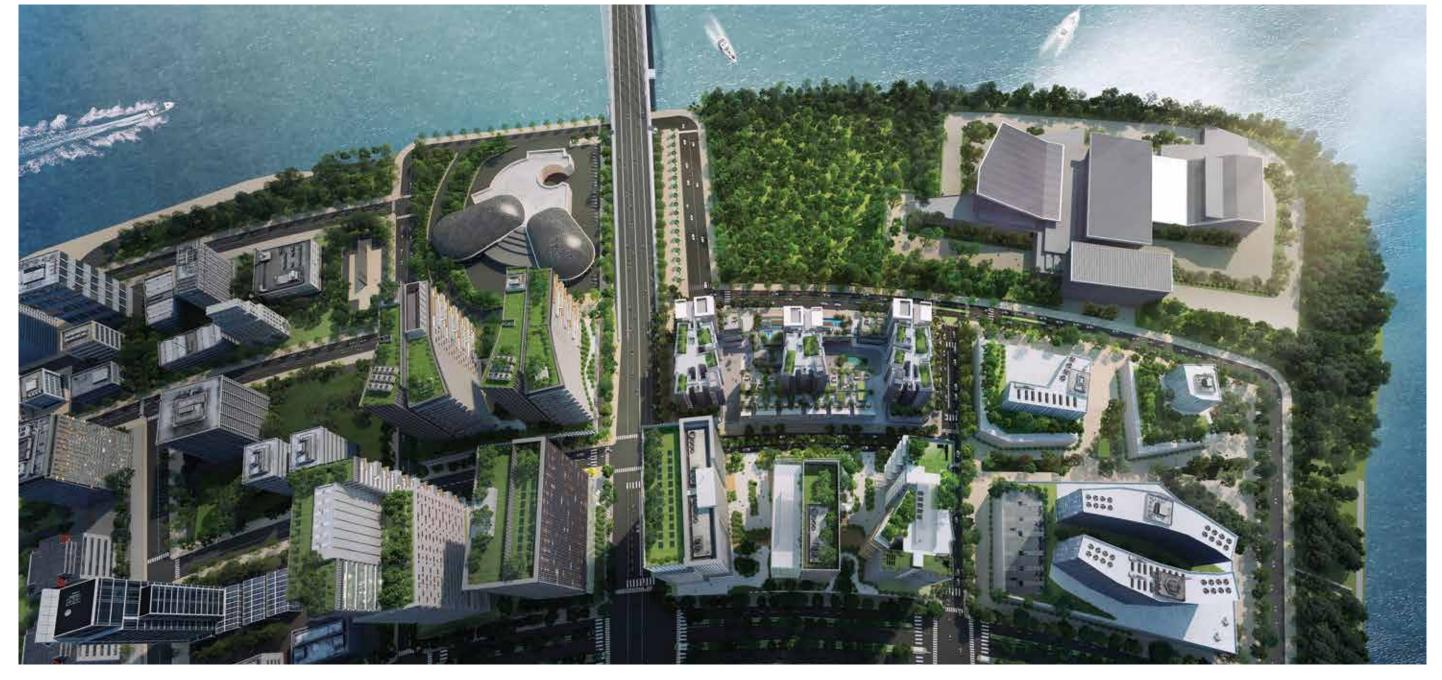
# THE METROPOLE THU THIEM

### NEW METROPOLIS OF SAIGON

Get inspired from other similar successful stories in developed countries as Sydney Harbor, Pudong Shanghai, The Metropole Thu Thiem is developed to be the new metropolis of Saigon, an international standard new urban area right next to the heritage CBD.









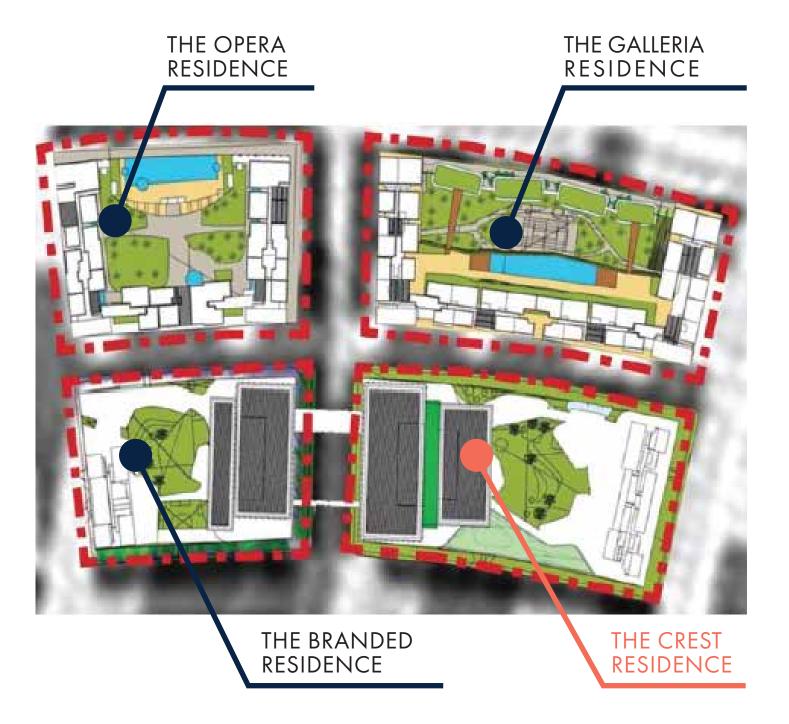




# I THE CREST RESIDENCE

# MASTER PLAN OF THE METROPOLE THU THIEM

The Metropole Thu Thiem consists of 4 components, which are



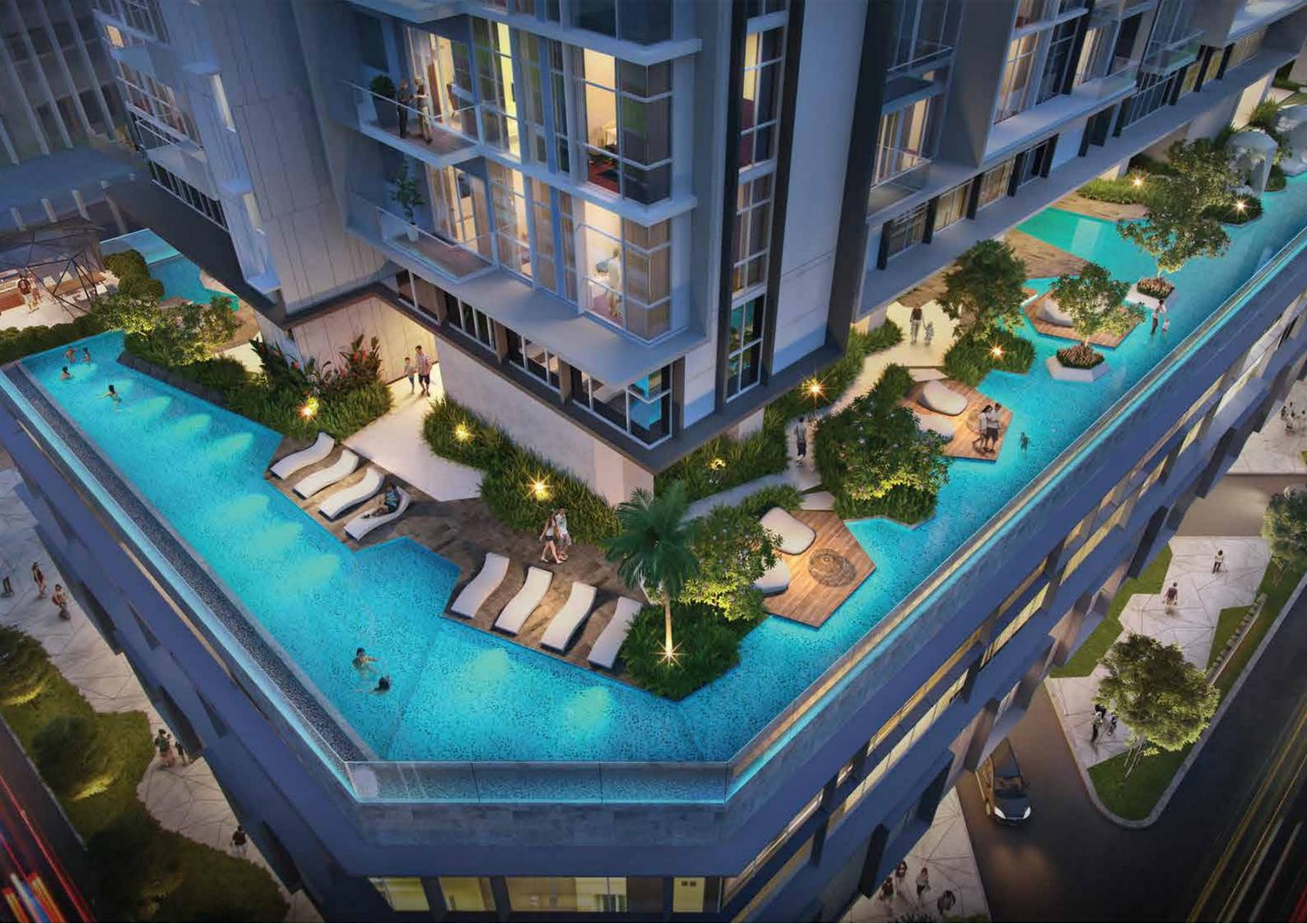
# **DESIGN CONCEPT**

### PHASE 1 - THE GALLERIA RESIDENCE



### PHASE 2 - THE CREST RESIDENCE





# **COMPETITOR MAPPING**

ECO SMART CITY (LOTTE)



ECO SMART CITY		THE CREST RESIDENCE
Functional area 2A (Multifunctional area)	LOCATION	Functional area 1 (Multifunctional Commercial Center area)
Direct to D1 through Pedestrian Bridge & Thu Thiem Tunnel Direct to Crescent Boulevard, Metro and the first underground retail link Nearby the Central Plaza	CONNECTION	Direct to D1 through Thu Thiem 2 Bridge Direct to new City Opera House, Convention Center, Central Plaza and Crescent Boulevard.
By car with Thu Thiem Tunnel By walk with Pedestrian Bridge By public transportation with Metro	ACCESSIBILITY	By car and walk with Thu Thiem 2 Bridge By public transportation with Metro
Mixed, massive audiences	COMMUNITY	People who work, live, play, enter- tain in this area: Privilege, open socialize, most premium 6-Stars Hotel & Opera House & Convention Center

# WHY "THE CREST RESIDENCE"?

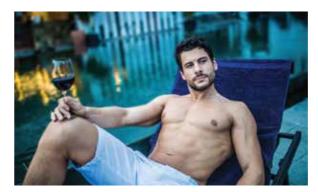
# THE MOST PREMIUM COMMUNITY IN THU THIEM NUA

For the ruler of next generation. Because:

- Surrounded by the most premium facilities of the new city
- The most exclusive residential community
- Smart living space built on advanced technology & home internet of things (IoT)
- Setting the new trend of interior design
- Unique wellness amenities provided



It's the place to live, to energize, to start and to conquer challenges everyday; the place to enjoy a relax life with family; to continue the precious value of the heart of Saigon and to confirm the leadership role of the next generation.









### IDEA FOR THE LOGO

The 1st C letter: The curve of Saigon River

in navy color

The 2nd C letter: The curve of Crescent

Boulevard in grey color

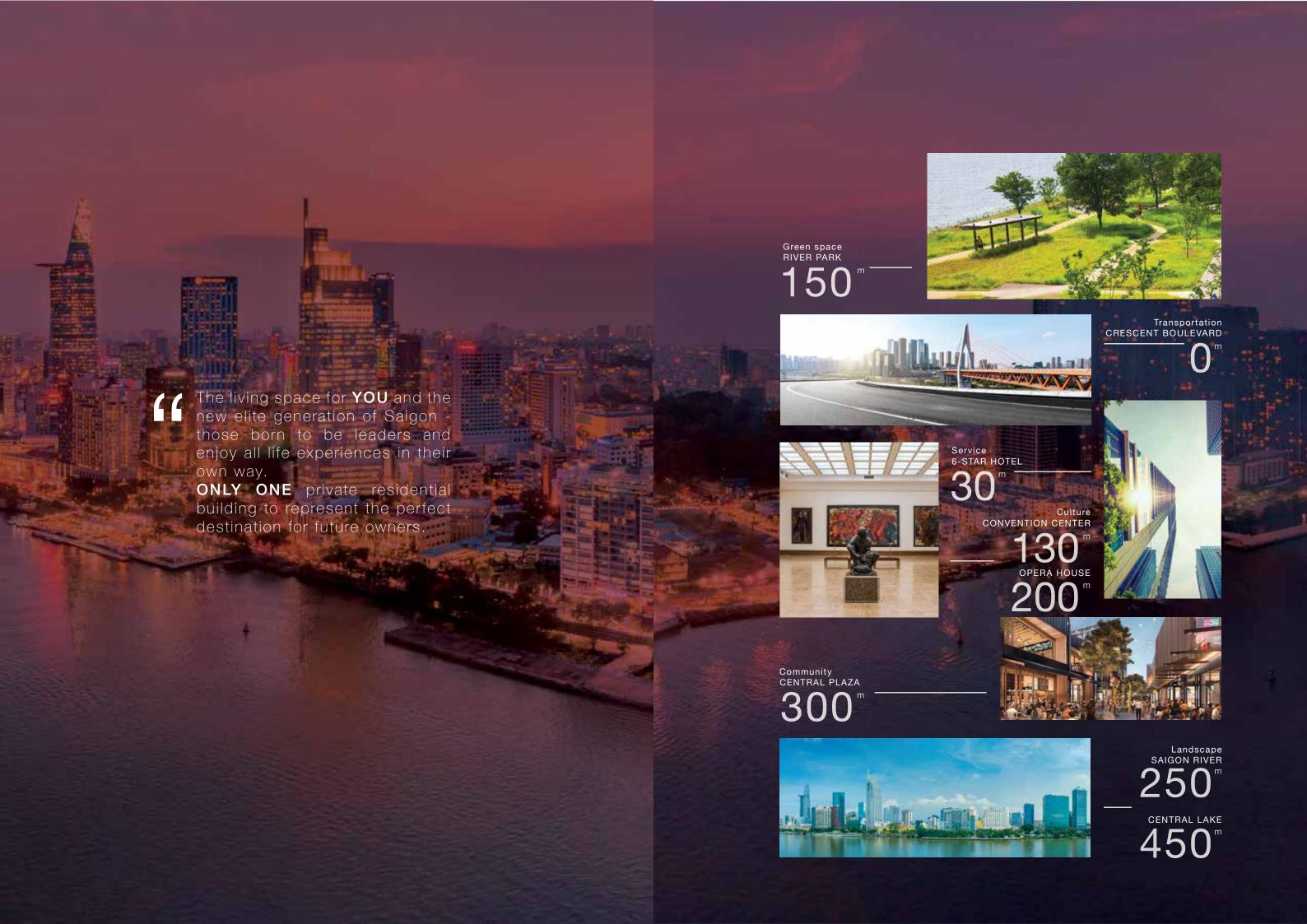
The 3rd C letter: The Crest Residence in

coral color





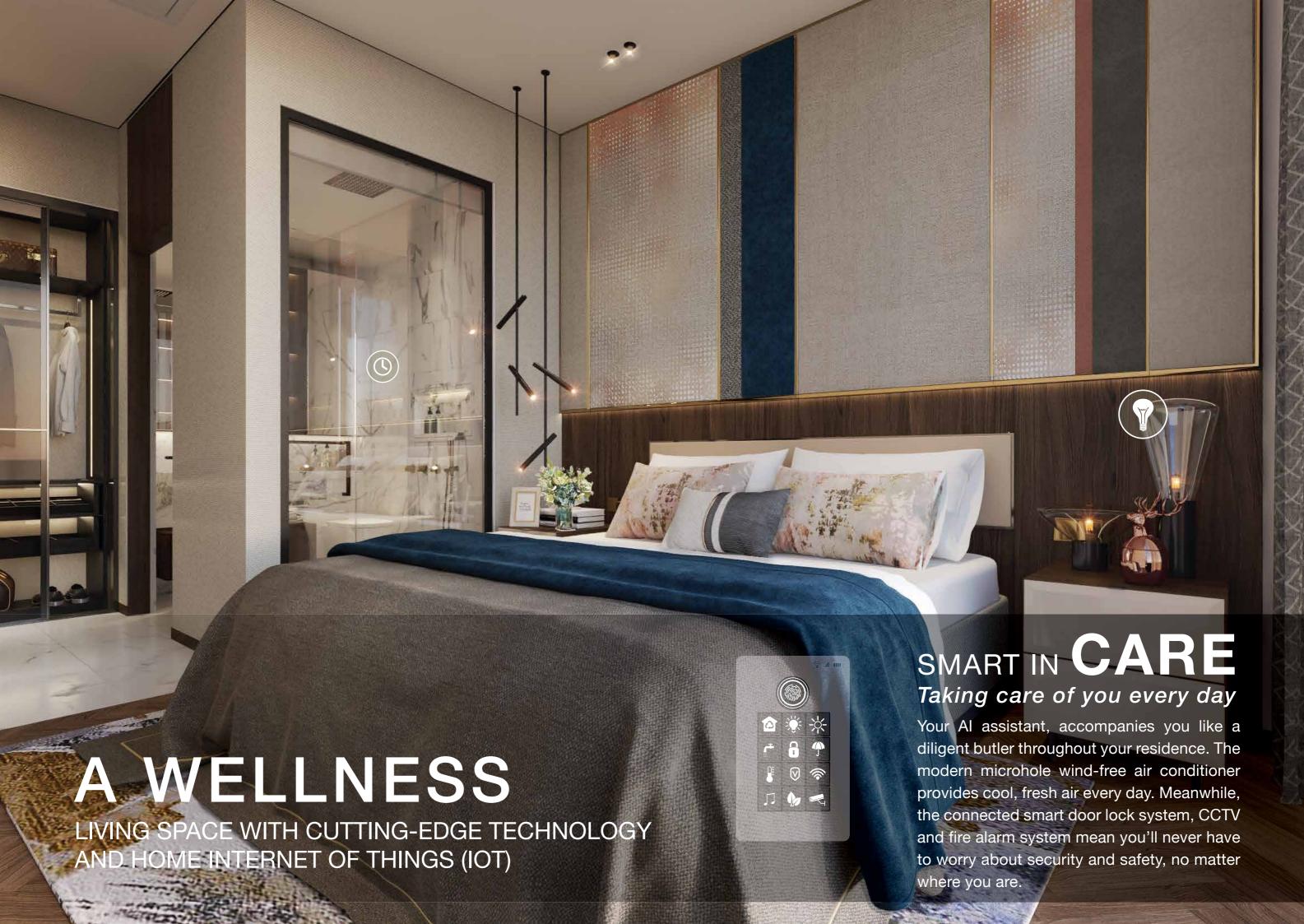




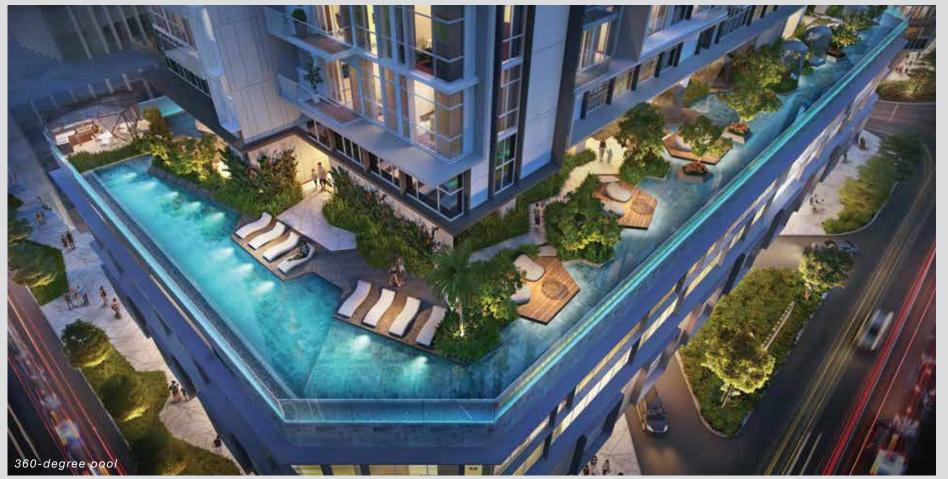






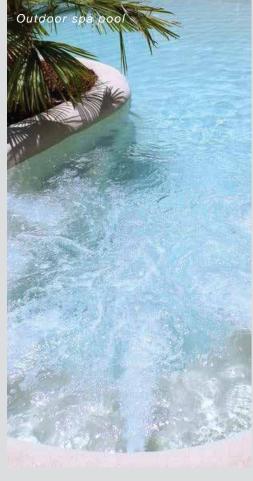


















# UNIQUE DESIGNS

## WITH AMENITIES USED IN VIETNAM FOR THE FIRST TIME

The 360-degree body of water embraces all four sides of the building, featuring a swimming pool, spa pool and landscaped ponds, transforming the apartment tower into a stunning green oasis. Apartment owners will be able to enjoy beautiful views from any angle. Colorful gardens give the space the warm, open feeling of the tropics, and the BBQ island offers a one-of-a-kind location for parties and gatherings. The golf simulator zone, meanwhile, allows residents to hone their golf skills without having to spend half of the day traveling to suburban golf courses. The Crest Residence is dedicated to providing you with a wellness living space right in the middle of the modern, bustling metropolis of Saigon.

FLOOR PLANS & UNIT LAYOUTS





- ENTRANCE SIGNAGE
- (2) SCULPTURAL WATER FEATURE
- 3 REFLECTING POND
- (4) SELFIE POINT

- (5) SHOP SEATING
- 6) GRANDSTAND
- STREETSCAPE SEATING
- (8) DROP-OFF AREAS

- 9 COMMERCIAL LOBBY
- 10 RESIDENTIAL LOBBY
- ① COMMERCIAL SPACE
- 12 PARKING RAMP





- (1) OLYMPIC LENGTH LAP POOL
- (7) PRIVATE LOUNGE DECKS
- (13) LUXURY GYM

- (2) AFTERNOON SUN DECK
- (8) MORNING SUN DECK
- (14) YOGA ROOM

- (3) JACUZZI SPA POOLS
- (9) FAMILY & KIDS POOL
- (15) CHANGING ROOMS
- (4) PRIVATE CABANAS
- (10) OUTDOOR CAFE SEATING
- (16) INDOOR LOUNGE
- 5) SHALLOW POOL
- (11) PRIVATE BBQ ISLAND
- (17) KIDS ROOM

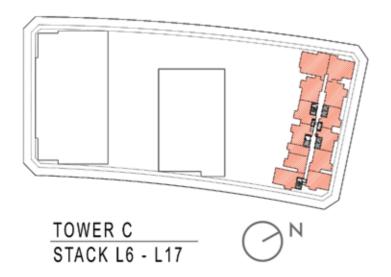
- 6 HANGING CABANAS
- RESIDENTS' CAFE
- 18) IMMERSIVE GOLF SIMULATOR

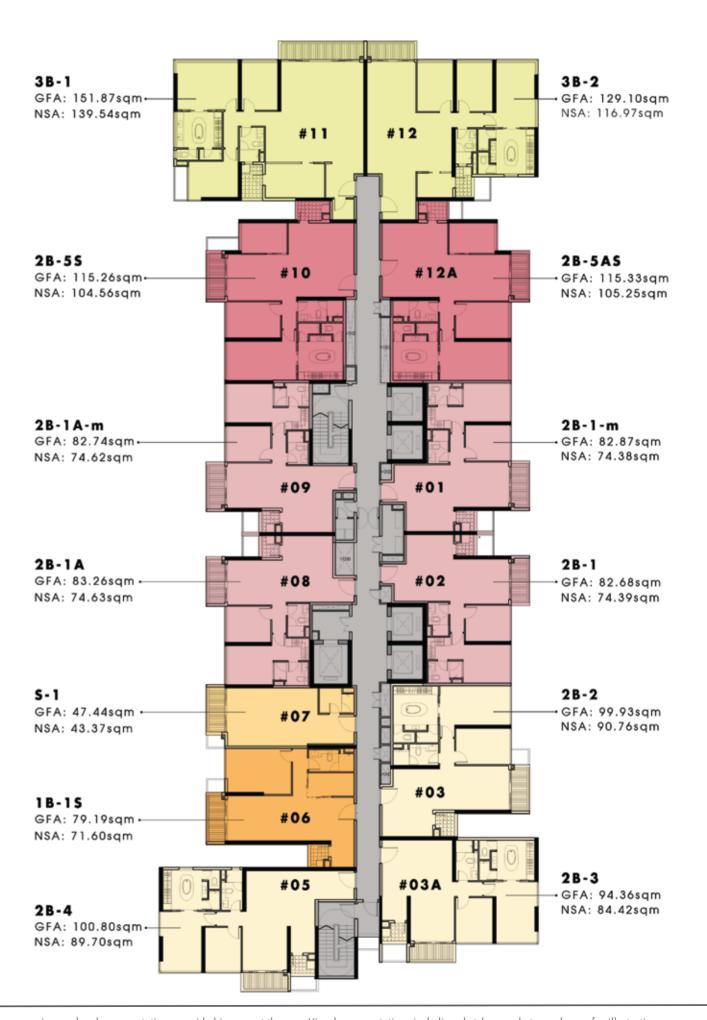


TOWER C (The Crest) 2B-6 121.56sqm C.23.06 2B-5S 115.26sqm C.23.09 2B-5AS 115.33sqm C.23.12 2B-1-m 82.87sqm C.22.01 2B-1 82.68sqm C.22.02 2B-3 94.36sqm C.22.03A 28-4 100.80sqm C.22.05 2B-1A-m 82.74sqm C.22.08 28-5S 115.26sqm C.22.09 22 3.35 28-1A 83.26sqm C.21.07 2B-5S 115.26sqm C.21.09 28-4 100.80sqm C.21.05 28-6 121.56sqn C.21.06 28-1 A-m 82.74sqm C.21.08 28-4 100.80sqm C.20.05 2B-1A 83.26sqm C.20.07 2B-5S 115.26sqm C.20.09 28-1 A-m 82.74sqm C.20.08 2B-2 99.93sqm C.20.03 2B-1 82.68sqm C.20.02 28-1-m 82.87sqm C.19.01 2B-1 82.68sqm C.19.02 2B-3 94.36sqm C.19.03A 28-4 100.80sqm C.19.05 28-6 121.56sqm C.19.06 2B-1A 83.26sqm C.19.07 28-1 A-m 82.74sqm C.19.08 2B-5S 115.26sqm C.19.09 2B-5AS 115.33sqm C.19.12 19 3.35 2B-1A 83.26sqm C.18.07 2B-5S 115.26sqm C.18.09 2B-4 100.80sqm C.18.05 28-6 121.56sqm C.18.06 28-1A-m 82.74sqm C.18.08 18 3.35 2B-3 94.36sqm C.17.03A 28-4 100.80sqm C.17.05 2B-1A 83.26sqm C.17.08 2B-1 82.68sqm C.17.02 2B-2 99.93sqm C.16.03 2B-3 94.36sqm C.16.03A 2B-4 100.80sqm C.16.05 28-1 A-m 82.74sqm C.16.09 28-5S 115.26sqm C.16.10 16 3.35 82.87sqm C.16.01 2B-4 100.80sqm C.15.05 2B-1A 83.26sqm C.15.08 2B-1A-m 82.74sqm C.15.09 15 3.35 2B-3 94.36sqm C.12B.03A 28-4 100.80sqm C.128.05 28-1A 83.26sqm C.12B.08 2B-5S 115.26sqm C.12B.10 2B-1A-m 82.74sqm C.12B.09 2B-5AS 115.33sqm C.12B.12A 2B-1 82.68sqm C.12B.02 2B-2 99.93sqm C.12B.03 1B-1S 79.19sqm C.12B.06 2B-4 100.80sqm C.12A.05 28-1A 83.26sqm C.12A.08 2B-1A-m 82.74sqm C.12A.09 2B-1 82.68sqm C.12.02 2B-3 94.36sqm C.12.03A 2B-4 100.80sqm C.12.05 2B-1A 83.26sqm C.12.08 2B-1A-m 82.74sqm C.12.09 12 3.35 2B-4 100.80sqm C.11.05 28-1A 83.26sqm C.11.08 2B-5S 115.26sqm C.11.10 2B-5AS 115.33sqm C.11.12A 2B-1 82.68sqm C.11.02 2B-2 99.93sqm C.11.03 2B-3 94.36sqm C.11.03A 1B-1S 79.19sqm C.11.06 S-1 47.44sqm C.11.07 2B-1A-m 82.74sqm C.11.09 11 3.35 2B-3 94.36sqm C.09.03A 2B-4 100.80sqm C.09.05 1B-1S 79.19sqm C.09.06 2B-1A 83.26sqm C.09.08 2B-5S 115.26sqm C.09.10 28-5AS 115.33sqm C.09.12A 2B-1-m 82.87sqm C.09.01 2B-1 82.68sqm C.09.02 2B-1A-m 82.74sqm C.09.09 9 3.35 2B-3 94.36sqm C.08.03A 28-4 100.80sqm C.08.05 1B-1S 79.19sqm C.08.06 28-1A 83.26sqm C.08.08 2B-1 A-m 82.74sqm C.08.09 28-5S 115.26sqm C.08.10 28-5AS 115.33sqm C.08.12A 8 3.35 2B-4 100.80sqm C.07.05 28-1A 83.26sqm C.07.08 2B-1A-m 82.74sqm C.07.09 6 3.35 5 7.35 197.39sqn C.02.13 146.33sqm C.02.20 182.73sqm C.01.08 63.21sqm C.00.05 6.2 SIDENTIAL LOBB ESIDENTIAL LOBB RETAIL LOBBY



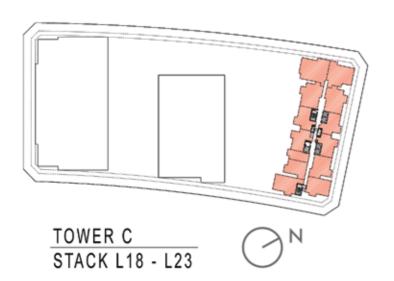


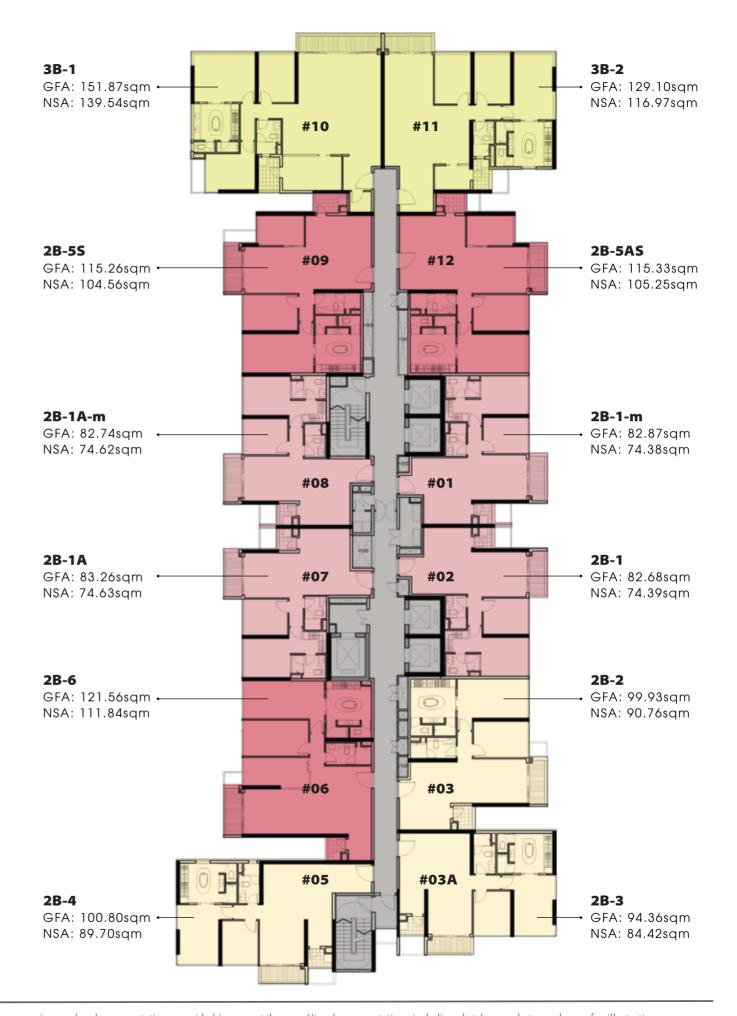




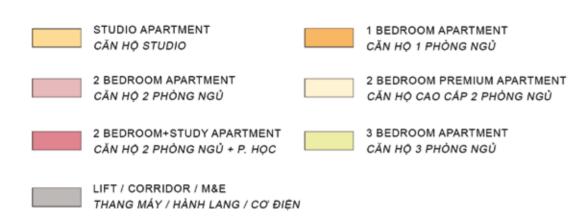


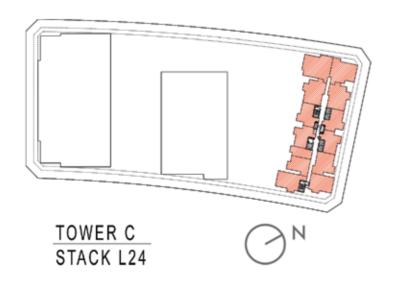


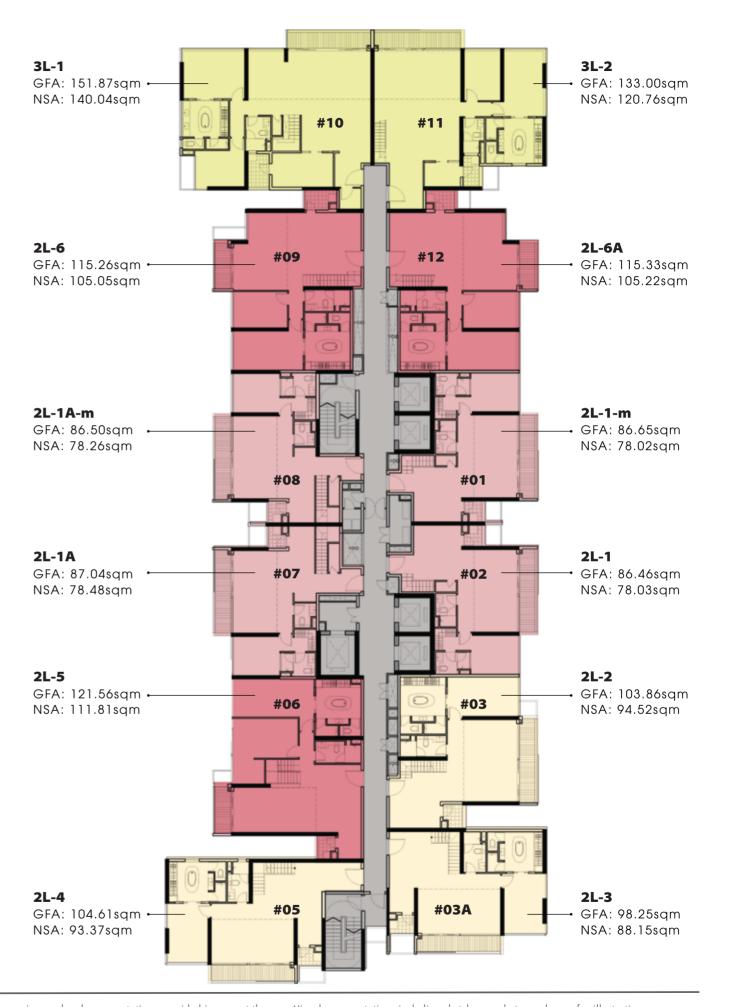






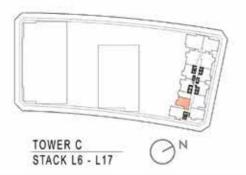








1 B - 1 S | RESI GFA | 79.19 sqm | RESI NSA | 71.60 sqm

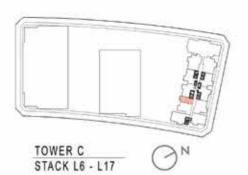






S - 1

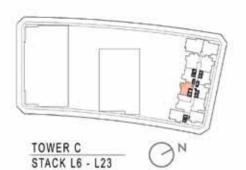
RESI GFA 47.44 sqm RESI NSA 43.37 sqm







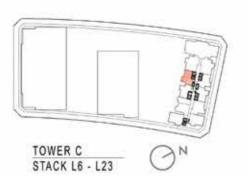
RESI GFA 2B-1A 83.26 sqm RESI NSA 74.63 sqm







2B-1A-m | 82.74 sqm RESI NSA 74.62 sqm

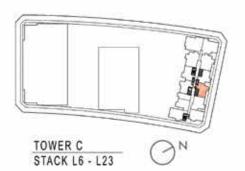






2B-1

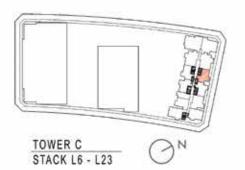
82.68 sqm **RESI NSA** 74.39 sqm







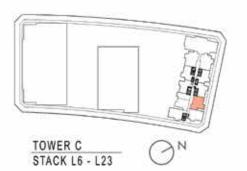
2B-1-m | 82.87 sqm RESI NSA 74.38 sqm







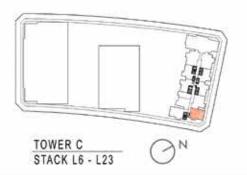
2B-2 | RESIGNA | 99.93 sqm | RESINSA | 90.76 sqm







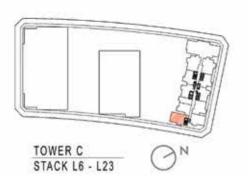
2B-3 | 94.36 sqm RESI NSA 84.42 sqm







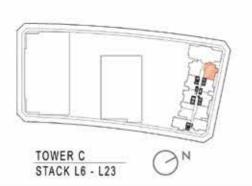
2B-4 100.80 sqm RESI NSA 89.70 sqm RESI GFA







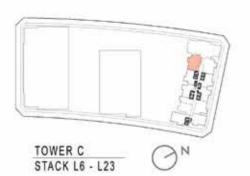
2B-5AS 115.33 sqm RESI NSA 105.25 sqm







2B-55 | 115.26 sqm RESI NSA 104.56 sqm

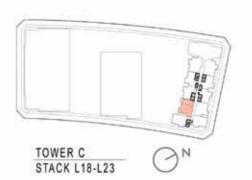






2B-6

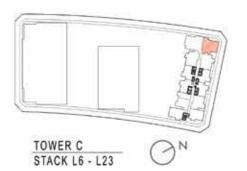
RESI GFA 121.56 sqm RESI NSA 111.84 sqm







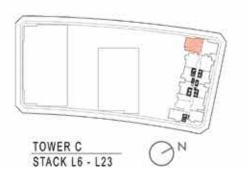
3B-2 129.10 sqm RESI NSA 116.97 sqm







3B-1 151.87 sqm RESI NSA 139.54 sqm



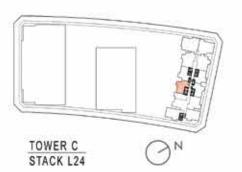


## LOFT



2L-1A

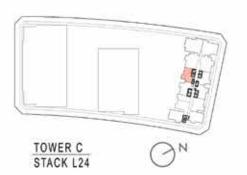
RESI GFA 87.04 sqm RESI NSA 78.48 sqm







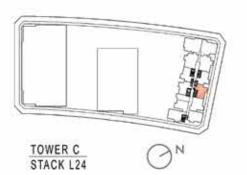
2L-1A-m | 86.50 sqm RESI NSA 78.26 sqm







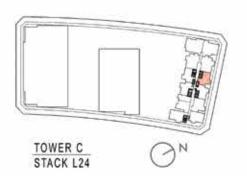
86.46 sqm **RESI NSA** 78.03 sqm







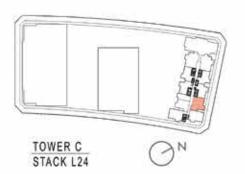
2L-1-m 86.65 sqm
RESI NSA
78.02 sqm







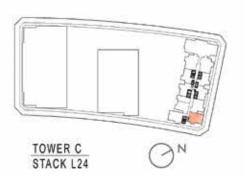
103.86 sqm **RESI NSA** 94.52 sqm







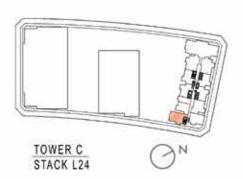
98.25 sqm **RESI NSA** 88.15 sqm







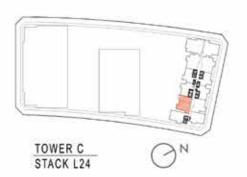
104.61 sqm **RESI NSA** 93.37 sqm







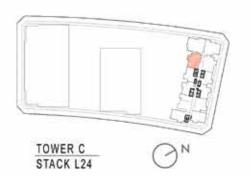
121.56 sqm RESI NSA 111.81 sqm







1 1 5 . 26 sqm RESI NSA 1 0 5 . 0 5 sqm

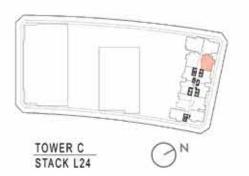






2L-6A

1 1 5 . 3 3 s q m RESI NSA 1 0 5 . 2 2 s q m

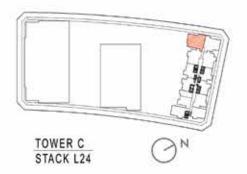


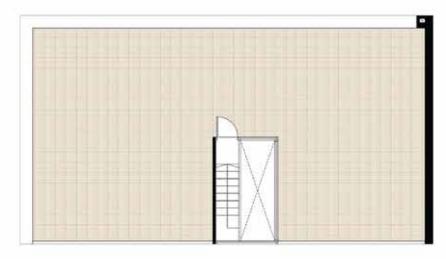




RESI GFA 151.87 sqm RESI NSA 140.04 sqm





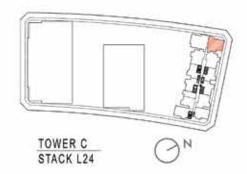


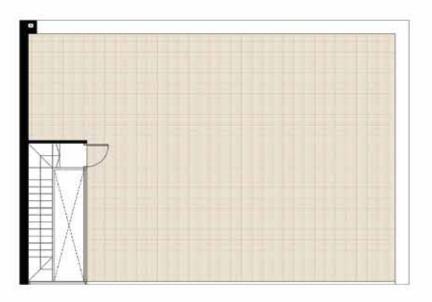
ROOF | RESINSA | 93.10 sqm



RESI GFA 133.00 sqm 120.76 sqm







ROOF

RESI NSA 93.68 sqm