

**H****HALAM**  
CORPORATION

# PROCESS OF ESTABLISHMENT AND DEVELOPMENT

1993

Established in **1993**, Hoa Lam formerly known as **Nhat Nguyen Transport Trading Service Company Limited** is co-founded by a husband-and-wife team of **Mr. Duong Ngoc Hoa** and **Mrs. Tran Thi Lam**. Especially, the latter is one of the most successful entrepreneurs who has received many merits from Vietnam Government for her business contributions.



*Portrait of Mr. Duong Ngoc Hoa and Mrs. Tran Thi Lam*

1999

In 1999, Hoa Lam Trading and Manufacturing Company Limited was established, focusing on motorbike manufacturing with the trading name Halim.



*Hoa Lam Manufacturing and Assembly Factory*



*Halim's motorcycle model*

2004

In 2004, to be a multi-industry company, Hoa Lam Car – Motorbike Joint Stock Company has changed its name to Hoa Lam Development and Investment Company as well as establishing Hoa Lam-Kymco Joint Venture Company in manufacturing, assembling and trading scooters under the brand name Kymco.



*Hoa Lam - Kymco Signing Ceremony (Source: Hoalam.com)*

2006

In 2006, Hoa Lam joined the stock market with a large investment to Vietnam Thuong Tin Commercial Bank where Mr. Duong Ngoc Hoa was Chairman of the Board of Directors. On February 2, 2007, Vietnam Thuong Tin Commercial Bank launched a new branch in Soc Trang City under the new name Vietbank. One year later, Vietbank opened its first branch in Ho Chi Minh City at 02 Thi Sach, District 1, HCMC. Vietbank has expanded up to 96 branches all over the country in the last 8 years.



*Vietbank's Opening Ceremony in 2007 (Source: Hoalam.com)*

2008

**In 2008**, by its dedication and strong financial base, Hoa Lam Trading and Manufacturing Company Limited was assigned by the Prime Minister 37.5 hectares of land in Binh Tan District (Ho Chi Minh City) to build a "Medical City" with 6 international-standard hospitals and a series of centers for backend services and facilities.



*Hoa Lam Sangri - La Signing Ceremony for Joint Venture (Source: Hoalam.com)*

A hi-tech healthcare park with the joint venture of Hoa Lam and Shangri La was established with the total investment of 1 billion USD. Several years since then, Hoa Lam succeeded in inviting large contractors from Korea and Japan to participate in projects of shopping malls construction, food and human resource training in the hi-tech healthcare park.

**Hoa Lam Shangri-La Hi-Tech Healthcare Park is a great testimony for healthcare socialization in Vietnam**



*Gia An 115 Hospital of Hoa Lam Shangri La*



*City International Hospital of Hoa Lam Shangri La*

**2013**

In the early 2010s, Hoa Lam joined the real estate market.

- In July 2013, Hoa Lam inaugurated and put into operation the first office building named Lim Tower with 34 floors at 9-11 Ton Duc Thang Street, District 1, Ho Chi Minh City.





In September 2015, the second Lim Tower with 18 floors at the intersection of Cach Mang Thang 8 and Vo Van Tan Street, District 3, Ho Chi Minh City was put into operation.



2014

On December 10, 2013, Hoa Lam Shangri-La signed a joint venture contract with AEON Company Limited from Japan to develop a 4.7-hectare AEON MALL Binh Tan with a total investment of 130 million USD built in the campus of Hoa Lam Shangri-La Hi-Tech Healthcare Park.



*AEON MALL Binh Tan Signing Ceremony*



*AEON MALL Binh Tan at night*

In January 2014, City International Hospital was inaugurated



2015

**In July 2015**, Hoa Lam Investment and Development Joint Stock Company began construction on a new international hospital with the cooperation of People's Hospital 115 under the public-private partnership (PPP) format. Hoa Lam International Hospital is the second one out of the 6 hospitals in the Hi-Tech Healthcare Park.



2017

- In July 2017, a high-end apartment project named Kingdom 101 at 334 To Hien Thanh Street, 14 Ward, District 10, Ho Chi Minh City was begun construction.
- In June 2019, the Kingdom 101 was topped out



*Kingdom 101's Groundbreaking Ceremony*



*Kingdom 101 Project*

2019

**In June 2019**, Hoa Lam Corporation introduced luxurious projects named The Marq and Aio City respectively



*Project perspective of The Marq (District 1, HCMC)*



*Project perspective of Aio City (Binh Tan District, HCMC)*

Through 25 years of establishment and development, Hoa Lam became a multi-industry Corporation, especially strong in the industry of finance, real estate and healthcare.



- Based on the philosophy that all clients' rights are reserved, Hoa Lam Corporation always respects clients' requirements and considers their satisfaction as an ultimate goal to strive for so that Hoa Lam Corporation can create a professional management environment as well as facilitate clients' businesses.
- With well-experienced consultants, Hoa Lam Corporation has fully met clients' demands when trading real estate deals: **PRESTIGIOUS - EFFECTIVE - ACCURATE.**